

# QUARTER 3 UPDATE

## STRATEGIC PRIORITY 5: STRONG CONNECTIONS AND COMMUNICATION OBJECTIVE 11: DEEPEN AUTHENTIC ENGAGEMENT WITH FAMILIES DISTRICTWIDE



Progress: July 2024 - March 2025



### OBJECTIVE 11 STRATEGIES IN ACTION

#### Community Listen and Learn

PCS **Community Listen and Learn Sessions** are community meetings where the School Board, Superintendent, and district staff **hear directly from all stakeholders** throughout the year. The most recent session in March **engaged over 100 attendees and focused on the arts**, while also providing district updates on academics, enrollment trends, digital responsibility, and student experiences.

#### Expanding Community Connections

The ESOL Community Resource Fair hosted **65 vendors** and welcomed **nearly 250 English Learner participants**. Attendees accessed a wide range of resources, including **health care, financial services, college and job opportunities, transportation, and support for individuals who are deaf or blind**. Families also received **language assistance** in Spanish, Vietnamese, Arabic, and Russian, with ten student volunteers contributing to the event's success.

### FAST FACTS



#### Connecting Communities & Schools

PCS School Board members, staff, and students honored Martin Luther King Jr. by participating in the 38th Annual MLK Dream Big Parade in downtown St. Petersburg, the annual Battle of the Bands. Vice Chair Edmond served as Grand Marshal in the City of Tarpon Springs MLK Parade.



#### Volunteering for Student Success

The number of PCS volunteers **increased by more than 2,000** in the third quarter, bringing the total number of PCS volunteers to 23,827.

### PRESENTATIONS OF PROGRESS

[What's New for the 2024–25 School Year, July 2024](#)

### COMMUNICATION CORNER

[PCS hosts the Great American Teach-In](#)

[Robert Walker Volunteers at Carwise Middle](#)

[Families Lunch with Students at Seminole Middle](#)

[ESOL Community Resource Fair connects families with resources](#)

[Middle School Lunch Pal of the Year](#)

[Top Outstanding School Volunteers honored at breakfast](#)

[PCS volunteer is a state finalist for the Outstanding Volunteer Award](#)



# QUARTER 3 UPDATE

## STRATEGIC PRIORITY 5: STRONG CONNECTIONS AND COMMUNICATION OBJECTIVE 12: LEVERAGE PARTNERSHIPS THAT SUPPORT STUDENT SUCCESS



Progress: July 2024 - March 2025



### OBJECTIVE 12 STRATEGIES IN ACTION

#### Legislative Delegation

Superintendent Hendrick and School Board Members attended the **Pinellas Delegation Meeting** in January. They publicly presented the **School Board's legislative platform**, expressed gratitude for the delegation's ongoing support, and offered to serve as resources to legislators throughout the 2025 legislative session.

#### Celebrating PCS Mentors

In celebration of **National Mentor Month**, PCS hosted a series of **pop-up appreciation events** countywide, honoring over 50 mentors with tokens of appreciation for their dedication to PCS students. These events provided mentors and district staff an opportunity to connect while enjoying refreshments courtesy of the Pinellas Education Foundation.

### FAST FACTS



#### Partners in Action: Dali Museum

The Dali Museum hosted the 40th annual Pinellas Student Surrealist Exhibition, showcasing a collection of **120 two-dimensional and three-dimensional artworks created by middle and high school students.**



#### New PCS Partnerships

PCS established 24 new district partnerships in the third quarter.

### PRESENTATIONS OF PROGRESS

[What's New for the 2024–25 School Year, July 2024](#)

[School Board Legislative Platforms, December 2024](#)

[ICROC Policy Updates, January 2025](#)

### COMMUNICATION CORNER

[ChangeMakers: Champions of Education](#)

[City of St. Pete Employees commit to mentoring PCS students](#)

[Voters approve the Pinellas County Schools Referendum](#)

[Men in the Making kicks off 10th year](#)

[PCS Partners with the Tampa Bay Rowdies at Experience PCS](#)

[Oversight committee reviews Referendum spending](#)



# QUARTER 3 UPDATE

## STRATEGIC PRIORITY 5: STRONG CONNECTIONS AND COMMUNICATION OBJECTIVE 13: DELIVER ENGAGING AND CONSISTENT COMMUNICATIONS TO ALL STAKEHOLDERS



Progress: July 2024 - March 2025



### OBJECTIVE 13 STRATEGIES IN ACTION

#### District Website Upgrades

The community website survey and focus group feedback is being used to guide the new district website menus and site map. The district and school websites will begin migrating to the new design in fall 2025.

#### 2025 Stakeholder Survey

The district conducted its **Annual Stakeholder Survey** of students, staff, and families in February 2025. The results will **inform future strategies and priorities**.

#### Social Media Mastery

In an effort to expand effective social media presence, the district hosts a monthly 'Social Social,' an engaging training series designed to support schools in **mastering social media and connecting with peers** across the district. The interactive sessions teach valuable tips and spark creative ideas **to enhance school social media presence**. The topics progress from basic to advanced and include branding, content creation, and crafting captions.

### FAST FACTS



#### Strategic Plan Dashboard

Since its launch in the fall, the public-facing **District Strategic Plan Dashboard** has received **over 1,200 views**.



#### Expanding Social Media

The number of **schools with active Instagram accounts** increased to 70, a **67% increase** since the first quarter.

Connect with us!



en Español

### PRESENTATIONS OF PROGRESS

[What's New for the 2024–25 School Year, July 2024](#)

[Listen and Learn, July 2024](#)

[Listen and Learn, September 2024](#)

[PCS Community Listen and Learn Proposal, December 2024](#)

[District Strategic Plan Mid-year Update, March 2025](#)

### COMMUNICATION CORNER

[Finding Joy Podcast](#)

[AHA Moments Podcast: Conditions for Learning](#)

[District launches Community Dashboard](#)

[PCS Alumni returns home to teach](#)

[Building Tomorrow Podcast: Finding Your Why](#)

